



## Welcome to Because Fiction!

Hello!

Thank you for your interest in being a guest on Because Fiction Podcast. We talk about all things Christian Fiction!

**Authors:** I'll do my best to read a minimum of 4-5 chapters of your book, but most of the time, I'll be reading the whole thing. If you have something you would like to focus the interview on, please let me know. This could be how it relates to your other books, how it is a deviation from your usual genre, what you learned or hope others will learn from your book—anything! What do you think your readers would find most interesting?

If you have trouble coming up with a topic for discussion, just let me know. I'll find one as I read the book. I always have *something* to talk about.

**Readers:** Let's face it! We all have opinions on books, authors' works, genres—all things reading. If you want to talk about it, I'm here to do that. So, let's talk books!

## Episode Options

**Full-length Interview:** These end up being 25-45 minutes on average and take up to an hour to record (talking a bit before hand seems to ensure a nice, relaxed interview). The entire interview is focused on you, your books, and in particular, your most recent release, usually. These release every Tuesday and are obviously limited so get your requests in as early as possible.

**Genre Combo Interviews:** These are 8-15-minute interviews about one specific book and a bit about the author to give readers the most information in the shortest

amount of time. These interviews are combined into one episode with 3-4 books in one genre or subgenre (historical, WWII, contemporary romance, fantasy, etc.) and release on Saturdays beginning in March of 2021.

## What to Expect

A few days before your interview (long or short version), you'll receive a reminder email of your time slot. If you need to reschedule, this is the optimal time to do so. However, I understand that life doesn't always play nice with schedules. Please do not stress if you have to request another date. Sometimes, I have to do this, too. I ask for grace now if this occurs. I really do my best not to let it happen.

About ten minutes before recording time, you should receive an email from me with a Zencastr link. Zencastr is an easy-to-use platform that only requires you to click that link and the service does the rest. No downloading or software needed. You will need to be sure your microphone is connected before you click that link, however.

The service will do a "health check" to ensure your computer and mic are ready.

### **We hit record, talk, and that's it!**

On your release day, you will receive an email with the following enclosed:

- The website episode link
- The blog post associated with your episode
- A link to a snippet cut from the interview to be shared on social media (it is exactly 1 minute or less to ensure it is permitted on Instagram).
- An image featuring your author photo and your book cover.

I recommend utilizing these not to promote the podcast but to promote your book. I am told by many authors that they see sales upticks after interviews, so the more people know about the interview, the better chance you will find new readers.

## Frequently Asked Questions

### **Q: Do I need special recording equipment?**

A: Not exactly. While you don't need a professional microphone and headset, if you have some kind of external mic it will make my job much easier and ensure the best listening experience for our listeners. Gaming headsets, small little desk or lapel

microphones work fine. Additionally, some churches have USB microphones that they may be willing to loan you. Headphones can be nice, but they aren't necessary.

**Q: What about internet? How good of a connection do I need?**

A: The better your internet connection, the better the recording. If you have spotty internet, we may find the recording doesn't work, but I'm always willing to try.

**Q: What if I make a mistake or don't like how something sounds?**

A: Don't worry. You can stop, rephrase, take time to think... whatever you need. I edit every second of the episode, so don't stress about how things sound. Life doesn't always give us do-overs, but Because Fiction does! 😊 Hint: sometimes, because I can't see you or am so excited about what we're talking about, I'll start responding before you're done. Please just keep talking. I'll cut me out later. The reverse is true, too.

**Q: How long does the recording take again?**

A: Combo interviews will take about fifteen to twenty minutes. Full interviews can take up to an hour, although often it's more like forty to forty-five minutes.

**That's It!**

I hope you're as excited as I am to talk books. If you have any questions, you can reach me at [podcast@chautona.com](mailto:podcast@chautona.com). Until we talk, have a good day, and go read a good book!